

For Immediate Release

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jessie.merryman@moodlerooms.com**Moodlerooms Unveils joule™*****Enterprise Learning Management Platform Provides Robust Functionality and Dedicated Service***

Baltimore, MD — **Moodlerooms, Inc.**, today announced **joule™** an enterprise learning management platform with next-generation functionality, dedicated service, a growing partner program and the popular open-source LMS Moodle at its core. joule enables institutions and organizations to connect people, systems and data to make online learning more engaging and accountable.

joule is an affordable and adaptable solution that gives learning management customers the options they need to successfully boost their learning programs. With outcomes-based learning, enhanced reports and notifications, federated content management, batch course conversion, supported integrations, simplified administration and a customizable streamlined user interface, joule is the perfect fit for any institution or organization.

Features:

- **Outcomes-Based Learning**
Instructors can enhance classroom activities with online quizzes, assignments, resources and forums that are linked to outcomes and standards.
- **Reports and Notifications**
Organizations can efficiently monitor student activities and provide notifications to promote successful learning behaviors.
- **Content Management**
Course designers can streamline course creation by developing useful tags for learning objects that are catalogued in a federated repository.
- **Authentication and Enrollment**
Administrators can reduce data entry errors and maximize resources by automating administrative tasks.
- **Branded Themes**
Organizations can promote consistency throughout your courses with a look and feel that reflects your organization's identity.

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- **In-Program Help**
Participants can access tutorials and Frequently Asked Questions from within the platform to get immediate end-user support.
- **Modules and Blocks**
Organizations can select from a wide range of tested open-source and third-party applications to create engaging courses, including an integrated Web conferencing tool from WebEx, Turnitin plagiarism tools, and a portable e-portfolio solution from eFolioWorld, a product of Minnesota State Colleges and Universities.
- **Batch Course Conversion**
Educators can transfer their courses and content from an existing LMS for a smooth transition.

“We have taken great care to listen to the needs of our customers and develop solutions to meet those needs and ensure effective, successful learning management,” says Moodlerooms CEO **Martin Knott**. “joule delivers requested features like SIS integration, enhanced reports and notifications, better content management, a portable e-portfolio, customizable design and integrated synchronous conferencing tools to provide a higher level of sustainability and value.”

With open-source Moodle at its core, joule is a flexible, open platform with continuous development to meet changing needs. joule customers can add tested, supported and fully integrated functionality from a growing list of partners through Moodlerooms’ mPower Program. Features are also continually added and updated through free Moodle upgrades.

“Moodle is supported by a global community of more than 30 million users and a core team that is dedicated to making sure it is the best LMS option in the world. Moodlerooms takes a wider look at an institution's needs and develops additional solutions for their challenges,” explains Moodlerooms’ President and Co-Founder **Tom Murdock**. “We’re rolling out joule 1.0 today as a powerful comprehensive solution, but we’re already planning and designing the next tools that will further support effective teaching and learning based on feedback we have received from our recent survey about LMS needs.”

For more information or to purchase joule, visit www.moodlerooms.com/joule.

About Moodlerooms (www.moodlerooms.com):

Moodlerooms is the trusted education solutions provider that delivers learning management that evolves around you. Our next-generation learning management platform, joule, fuses customer care, state-of-the-industry technologies and open-source Moodle in a secure and scalable environment so your learning community can confidently focus on quality teaching and learning.

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